

Michigan - All Counties									
County	Visitor Spending, millions						Percent Change (2021/2020)	Share of Region	Share of State
	2016	2017	2018	2019	2020	2021			
<b>Upper Peninsula</b>	<b>\$1,201.9</b>	<b>\$1,247.3</b>	<b>\$1,282.6</b>	<b>\$1,304.0</b>	<b>\$1,103.0</b>	<b>\$1,378.1</b>	<b>24.9%</b>	<b>100.0%</b>	<b>5.7%</b>
Alger County	\$40.4	\$42.5	\$44.7	\$46.0	\$43.1	\$52.2	21.1%	3.8%	0.2%
Baraga County	\$42.4	\$43.7	\$44.7	\$45.0	\$35.8	\$44.9	25.3%	3.3%	0.2%
Chippewa County	\$159.8	\$162.9	\$164.1	\$161.4	\$119.9	\$149.8	25.0%	10.9%	0.6%
Delta County	\$67.7	\$70.7	\$71.6	\$72.7	\$67.1	\$92.8	38.3%	6.7%	0.4%
Dickinson County	\$61.4	\$64.4	\$67.4	\$68.5	\$54.0	\$74.0	37.1%	5.4%	0.3%
Gogebic County	\$67.4	\$69.8	\$70.5	\$71.5	\$66.1	\$75.4	14.0%	5.5%	0.3%
Houghton County	\$64.0	\$68.2	\$71.0	\$72.9	\$69.8	\$84.2	20.7%	6.1%	0.4%
Iron County	\$42.7	\$43.0	\$44.6	\$46.0	\$40.6	\$49.8	22.5%	3.6%	0.2%
Keweenaw County	\$20.6	\$21.4	\$22.2	\$22.4	\$19.0	\$21.6	13.2%	1.6%	0.1%
Luce County	\$35.1	\$35.6	\$36.8	\$37.7	\$35.2	\$42.6	20.9%	3.1%	0.2%
Mackinac County	\$220.0	\$227.0	\$236.0	\$241.4	\$216.4	\$265.5	22.7%	19.3%	1.1%
Marquette County	\$189.0	\$199.5	\$205.8	\$209.8	\$176.8	\$228.0	28.9%	16.5%	0.9%
Menominee County	\$115.6	\$118.7	\$120.2	\$123.6	\$87.0	\$97.4	11.9%	7.1%	0.4%
Ontonagon County	\$32.7	\$35.1	\$36.5	\$38.0	\$32.2	\$43.8	36.0%	3.2%	0.2%
Schoolcraft County	\$43.1	\$44.6	\$46.4	\$47.2	\$39.8	\$56.2	41.1%	4.1%	0.2%
<b>Northwest Region</b>	<b>\$1,789.5</b>	<b>\$1,887.3</b>	<b>\$1,964.2</b>	<b>\$2,017.8</b>	<b>\$1,698.5</b>	<b>\$2,136.5</b>	<b>25.8%</b>	<b>100.0%</b>	<b>8.9%</b>
Antrim County	\$89.9	\$94.1	\$97.5	\$101.0	\$92.7	\$108.6	17.2%	5.1%	0.5%
Benzie County	\$115.7	\$123.6	\$131.2	\$134.7	\$122.1	\$154.9	26.9%	7.3%	0.6%
Charlevoix County	\$313.3	\$327.9	\$348.8	\$357.3	\$306.8	\$372.2	21.3%	17.4%	1.5%
Emmet County	\$363.4	\$383.5	\$400.1	\$413.8	\$371.7	\$493.8	32.8%	23.1%	2.1%
Grand Traverse County	\$426.8	\$450.9	\$465.9	\$477.1	\$389.6	\$493.2	26.6%	23.1%	2.1%
Kalkaska County	\$57.4	\$62.1	\$63.9	\$65.4	\$56.8	\$81.4	43.4%	3.8%	0.3%
Leelanau County	\$116.0	\$125.0	\$125.3	\$128.7	\$113.7	\$134.6	18.4%	6.3%	0.6%
Manistee County	\$143.1	\$148.9	\$153.4	\$157.8	\$117.6	\$133.9	13.9%	6.3%	0.6%
Missaukee County	\$39.3	\$41.1	\$42.7	\$43.9	\$39.0	\$45.6	17.0%	2.1%	0.2%

Wexford County	\$124.5	\$130.1	\$135.4	\$138.1	\$88.5	\$118.4	33.7%	5.5%	0.5%
<b>Northeast Region</b>	<b>\$650.7</b>	<b>\$688.6</b>	<b>\$715.5</b>	<b>\$735.2</b>	<b>\$705.0</b>	<b>\$881.8</b>	<b>25.1%</b>	<b>100.0%</b>	<b>3.7%</b>
Alcona County	\$46.5	\$48.2	\$49.4	\$50.6	\$48.3	\$53.2	10.1%	6.0%	0.2%
Alpena County	\$42.0	\$43.0	\$43.9	\$44.9	\$40.1	\$44.9	12.1%	5.1%	0.2%
Cheboygan County	\$89.9	\$97.1	\$101.2	\$103.2	\$96.3	\$124.3	29.1%	14.1%	0.5%
Crawford County	\$50.8	\$53.7	\$56.4	\$58.0	\$53.9	\$58.5	8.5%	6.6%	0.2%
Iosco County	\$66.2	\$71.3	\$74.9	\$76.5	\$74.4	\$89.4	20.3%	10.1%	0.4%
Montmorency County	\$39.7	\$42.8	\$44.1	\$45.2	\$45.9	\$59.7	30.0%	6.8%	0.2%
Ogemaw County	\$65.2	\$67.6	\$69.7	\$72.1	\$68.4	\$76.0	11.1%	8.6%	0.3%
Oscoda County	\$41.3	\$41.6	\$43.6	\$44.6	\$44.0	\$60.7	38.1%	6.9%	0.3%
Otsego County	\$95.5	\$101.3	\$104.7	\$107.8	\$102.5	\$145.2	41.7%	16.5%	0.6%
Presque Isle County	\$35.9	\$38.4	\$39.5	\$40.3	\$39.7	\$46.7	17.7%	5.3%	0.2%
Roscommon County	\$77.7	\$83.6	\$88.1	\$92.0	\$91.6	\$123.1	34.4%	14.0%	0.5%
<b>West Michigan Region</b>	<b>\$3,219.6</b>	<b>\$3,344.8</b>	<b>\$3,482.5</b>	<b>\$3,577.7</b>	<b>\$2,836.2</b>	<b>\$3,735.6</b>	<b>31.7%</b>	<b>100.0%</b>	<b>15.6%</b>
Allegan County	\$217.8	\$224.3	\$235.0	\$241.3	\$201.9	\$244.5	21.1%	6.5%	1.0%
Barry County	\$109.3	\$113.0	\$119.2	\$122.8	\$103.1	\$136.4	32.3%	3.7%	0.6%
Ionia County	\$101.4	\$105.5	\$109.9	\$112.3	\$89.6	\$108.4	21.1%	2.9%	0.5%
Kent County	\$1,250.8	\$1,310.2	\$1,368.6	\$1,408.2	\$1,030.9	\$1,482.2	43.8%	39.7%	6.2%
Lake County	\$135.6	\$139.9	\$144.3	\$147.9	\$136.7	\$207.9	52.1%	5.6%	0.9%
Mason County	\$108.2	\$113.7	\$117.4	\$121.1	\$98.3	\$129.3	31.5%	3.5%	0.5%
Mecosta County	\$128.8	\$134.9	\$138.7	\$143.5	\$121.7	\$153.9	26.4%	4.1%	0.6%
Montcalm County	\$134.3	\$137.9	\$145.3	\$149.2	\$128.7	\$165.4	28.5%	4.4%	0.7%
Muskegon County	\$304.1	\$313.3	\$327.3	\$334.1	\$277.1	\$329.2	18.8%	8.8%	1.4%
Newaygo County	\$128.6	\$134.1	\$139.5	\$144.1	\$120.0	\$156.8	30.6%	4.2%	0.7%
Oceana County	\$132.9	\$138.3	\$142.0	\$145.8	\$117.9	\$131.9	11.8%	3.5%	0.5%
Osceola County	\$111.9	\$115.8	\$119.8	\$122.9	\$100.0	\$115.8	15.8%	3.1%	0.5%
Ottawa County	\$356.0	\$363.9	\$375.3	\$384.5	\$310.3	\$373.9	20.5%	10.0%	1.6%
<b>East Central Michigan Region</b>	<b>\$1,280.1</b>	<b>\$1,334.3</b>	<b>\$1,382.8</b>	<b>\$1,417.1</b>	<b>\$1,119.5</b>	<b>\$1,422.2</b>	<b>27.0%</b>	<b>100.0%</b>	<b>5.9%</b>
Arenac County	\$131.9	\$136.0	\$138.3	\$140.1	\$101.7	\$115.6	13.6%	8.1%	0.5%
Bay County	\$154.5	\$161.0	\$166.9	\$175.3	\$150.3	\$215.3	43.3%	15.1%	0.9%
Clare County	\$88.1	\$93.5	\$95.8	\$99.1	\$86.0	\$99.4	15.6%	7.0%	0.4%
Gladwin County	\$62.3	\$66.6	\$68.9	\$70.8	\$62.2	\$71.4	14.8%	5.0%	0.3%



<b>Detroit Metro Region</b>	<b>\$10,840.9</b>	<b>\$11,308.1</b>	<b>\$11,789.1</b>	<b>\$12,017.8</b>	<b>\$7,317.3</b>	<b>\$9,134.3</b>	<b>24.8%</b>	<b>100.0%</b>	<b>38.0%</b>
Macomb County	\$1,005.9	\$1,051.5	\$1,088.8	\$1,117.8	\$924.7	\$1,134.7	22.7%	12.4%	4.7%
Oakland County	\$2,745.0	\$2,899.8	\$3,033.8	\$3,120.6	\$2,229.8	\$2,500.4	12.1%	27.4%	10.4%
Wayne County	\$7,090.1	\$7,356.9	\$7,666.5	\$7,779.4	\$4,162.8	\$5,499.2	32.1%	60.2%	22.9%
<b>Michigan, total</b>	<b>\$23,742.4</b>	<b>\$24,733.8</b>	<b>\$25,706.0</b>	<b>\$26,284.0</b>	<b>\$18,828.8</b>	<b>\$24,018.8</b>	<b>27.6%</b>	<b>100.0%</b>	<b>100.0%</b>